

Cocoa Life KPIs¹: measuring, evaluating and reporting on five key areas defining thriving cocoa communities



The Cocoa Life vision is empowered, thriving cocoa communities as the essential foundation for sustainable cocoa

FARMING	COMMUNITY	LIVELIHOODS	YOUTH	ENVIRONMENT
<p>1. Net income from cocoa.²</p> <p>2. Cocoa productivity.²</p>	<p>3. Increase women's participation in decision making processes.</p> <p>4. Increase capacity in the community to plan and advocate for their own social development.</p>	<p>5. Net income from sources other than cocoa.²</p> <p>6. Cocoa farmers' reduced vulnerability to external shocks.</p>	<p>7. Reduction in child labour and forced child labour.</p> <p>8. Increase career opportunities for youth in cocoa sector.</p>	<p>9. Help future farming generations through sustainable natural resource use on the farm, conservation of forests and maintenance of ecosystems.</p> <p>10. Government policy and strengthened institutions for conserving the environment.</p>

¹ KPIs may evolve over time as the program develops and will be supported by local measures reflecting the situation in each origin country

² Gender disaggregated

← **Independently verified** →