MASS BALANCE EXPLAINED: THE PROCESS WE USE TO BUY OUR COCOA

COCOA FARMERS ARE AT THE HEART OF THE COCOA LIFE PROGRAM

The farmers we work with grow cocoa in a way that's sustainable for their business, their communities and the land where it grows.

From these farms, cocoa is transported in large quantities to the cocoa processing plant to make chocolate ingredients.

Before cocoa is processed, beans from Cocoa Life registered farms are mixed with other beans.

This mixing can happen at a number of stages throughout the cocoa journey.

This approach means we can invest more in Cocoa Life farmers rather than investing to keep the cocoa separate, which does not benefit farmers.

We know enough cocoa is grown sustainably by farmers we work with to meet the volume needed for our brands carrying the Cocoa Life logo.

Meaning that our consumers can enjoy chocolate that truly benefits cocoa farmers and their communities.